



# Instant Marketing & Advertising NOW Scheduling October 2010

## LongIslandNEWS.info

The "Who's Who" of Long Island

5023 Merrick Road . Massapequa  
516.799.NEWS (6397)

Video Advertising on the Web  
(516) 799.NEWS (6397)

We Carry Clear Messages Quickly!

Option 1 - 7-Minute **Non-Fiction Film** about your business, includes 60 minute video shoot, visual embedding of up to 8 photos or audio embedding of music, 4 hours of editing, streaming continuously for one year on the world wide web, website linked into LongIslandNEWS.info for one month, inclusion in eNEWS to 9,422 recipients, **GUARANTEED** placement on cover of Print Edition (circulation 10,005), "Call to Action Invite" on back page of Print Edition AND copyright **\$1,399**



Option 2 - 3-Minute **Video Interview** on location, includes 15 minute video shoot, visual embedding of 3 photos, 2 hours of editing, streaming continuously for one month on the world wide web, inclusion in eNEWS to 9,422 recipients & placement on cover (space permitting) of Print Edition (circulation 10,005) **\$799**

Option 3 – 6 Photo ad or Logo **Link & Action Invite** from MAIN Page (Business Solutions, Dining & Party Planning, Shopping, Professional Services, Real Estate, etc.) to your website for an ENTIRE MONTH & included in eNEWS to 9,422 recipients and Print Edition "Call to Action Invite" (circulation 10,005) **\$499**



Option 4 - Your **Event Posted** on the "Events" Calendar on the web (for an ENTIRE MONTH includes your logo and/or photo) in the Print Edition (circulation 10,004) and included in eNEWS to 9,422 recipients **\$149**

Business Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Telephone: \_\_\_\_\_

Fill in & Call Cris or Steve (516) 799-6397

- Option 1 – Non-Fiction Film
- Option 2 – Video Interview
- Option 3 – Link & Action Invite
- Option 4 – Event Posted

**GUARANTEED** September 2010 Inclusion **Deadline:** September 20, 2010 at 12:00 noon

## Outline

Organization: \_\_\_\_\_

Primary Focus: \_\_\_\_\_

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**Call To Action:** \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Website: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Page links on massapequaNEWS.com: \_\_\_\_\_

Video Inclusion: Exterior of business (yes) \_\_\_\_\_ (no) \_\_\_\_\_

Employees: \_\_\_\_\_

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Descriptive jpg images/logos/phrases: \_\_\_\_\_

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